

Amsterdam Living Lab

Amsterdam's Mayor Organisations Unite for Healthy, Sustainable, and Fair Food

Twelve prominent Amsterdam organizations, including the municipality, have signed the covenant **'Together We Make Amsterdam Healthy, Sustainable, and Fair.'** Collectively, they serve approximately 35,000 meals daily in locations such as hospitals, nursing homes, university canteens, municipal offices, and libraries. This initiative aims to make healthy and sustainable food the norm, benefiting both consumers and the environment.

GOALS FOR 2030:

- At least 60% of proteins served to be plant-based
- A minimum of 80% of the food offerings to align with the Dutch Nutrition Centre's guidelines
- At least 25% of purchased food to be organic
- Food waste to be reduced by 50% compared to 2015 levels

This collaboration underscores the commitment of these organizations to transform the food system through joint efforts and clear agreements with suppliers and producers. The covenant was initiated by the Municipality of Amsterdam and facilitated by the European project FoodCLIC, in partnership with the Athena Institute (Vrije Universiteit Amsterdam) and the Voedsel Verbindt network.



The FoodCLIC Living Lab in Amsterdam is one of the eight European Living Labs undertaking initiatives to connect people and policies from different sectors for an integrated approach to transform urban food environments and food systems.



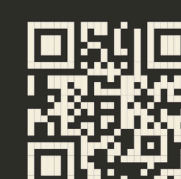
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LinkedIn: @FoodCLIC



foodcllc.beta@vu.nl



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