

# AMSTERDAM

## Real-life Interventions



### Informal food circles in Amsterdam Noord

A collaboration with 11 food initiatives, various supporting organizations and the municipality. The network is in need of stabilization, anchoring and scaling.

**Goals:**

- Strengthen the network and resources of informal food initiatives so that (through them) more people can access healthy foods.
- Build sustainable relations with existing and new parties so that there is no dependency on a few short-term food sources.
- Realize long-term physical space for food in the neighborhoods



### Food collaborations in Amsterdam Zuidoost

Bringing together various food related networks and initiatives and have them work and network together. Through this network a range of activities is set up which directly strengthens the ties between partaking organizations and the local municipality.

**Goals:**

- Increase food skills with vulnerable populations
- Capacity building for the food network in Zuidoost
- Identify possibilities for a food hub



### Sustainable Public Procurement

The municipality of Amsterdam wants to collaborate with other larger (semi) public organizations on the topic of public procurement. Through a community of practice, facilitated by us, we learn how to improve food provisioning in the institutional food environment

**Goals:**

- More plant-based meals (70 vs 30%)
- More healthy offering (80%)
- At least 25% biological food
- Maximum of 12,5% food waste

### Community Food initiatives in Haarlem Schalkwijk

Similar to Noord en Zuidoost but in much less developed state. Collaboration between municipality circular team, food policy network Haarlem Food Future and local entrepreneurs. Follow-up on Cities2030.

**Goals:**

- Yet to be explicitly determined through co-creation.
- Put food on the spatial agenda.
- Organize food initiatives to strengthen access to healthy and sustainable food in the neighborhood
- Create a learning environment for the municipality to make food policy a more concrete domain.



### CSAs in de AMA

In the MRA there are quite some CSAs that up to this moment do not collaborate a lot. We want to facilitate an alliance between them and strengthen the network.

**Goal:** Have a meeting / get-together 2x a year where we enable CSA farmers to share learnings and capacities. In addition to goal is to start a campaign together that seeks to reach more customers and policy makers on the relevance of CSA initiatives and alternative food sources.

