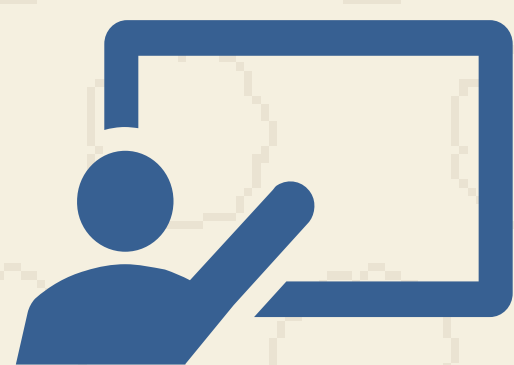


BRASOV

Real-life Interventions



Education in nutrition and health

The objective of the intervention is the dissemination of correct information regarding the benefits of an adequate diet on health, as well as the risks of the modern diet with low content of fibres, minerals and high content of additives, saturated fats, refined sugars, etc.

Goal:

- *Increasing awareness about the influence of nutrition on health*



Urban Agri-Food Market

The aim of the intervention is to streamline and intensify the activity of urban agri-food markets.

Goal:

- *Connecting disadvantaged neighbourhoods with agri-food markets.*
- *Complete consumer information in the environment represented by the agri-food market*



Short Food Chain

The intervention aims to promote short food value chains by connecting networks of local producers (e.g. ROMO) with consumers within the agri-food markets.

Goal:

- *Familiarization of small producers with notions of food safety and traceability.*
- *Knowledge of the activity of small local producers in various environments (online, public transport, etc.).*
- *Improving producer-consumer connectivity*



Food Security

The initiative aims to reduce the level of food insecurity in the city of Braşov by engaging all the actors in the FPN

Goal:

- *Creation of an institutional framework to support existing social institutions;*
- *Promotion of sponsorship activities to NGOs dedicated to food security*