

BUDAPEST

Real-life Interventions



Food Rescue Platform

Description: The intervention would initially focus on developing the existing Budapest Bike Maffia (BBM) website to better coordinate the process of volunteering to donate and deliver food, and to reach more individuals with the opportunity to donate food and the safe conditions to do so, thus promoting the cause of food rescue. The program would also serve as an important catalyst for networking among different organizations, supported by an online and offline communication campaign.

Goal: *The goal is to raise awareness about food waste and to create a platform where the needs of food donors and recipients are visible, facilitating smoother cooperation between them.*



Budapest Market Halls

Description: The intervention aims to set up a series of educational programs and create the necessary conditions to focus on the community-building role of marketplaces and markets, with a focus on connecting consumers, traders and producers. Educational programs for producers and traders will focus on enhancing their skills to better connect with consumers, while citizens will have the chance to participate on many workshops and community events related to responsible food consumption choices.

Goal: *To bring closer consumers and producers, through interactive programs, to inform and educate both producers and consumers about food related topics.*



Permaculture Balcony Gardening Program

Description: This intervention targets citizens in residential areas of Kispest district and aims to provide an alternative form of gardening, allowing the beneficiary group to learn about food production and green waste management in their home food environment to promote healthy lifestyles. In the first round, 50 residents would receive training in permaculture balcony gardening and the tools to set it up.

Goal: *The main objectives are to raise awareness, and to build a strong local community.*



Wekerle Food Hub

Description: This intervention provides an opportunity for locals of the Wekerle estate of Kispest district -with a special focus on school pupils and their families- to actively engage in community gardening practices and community cooking classes through a series of workshops, supported by a communicational campaign offline (community events) and online for more effective knowledge dissemination and public reach.

Goal: *Increasing the knowledge of people (school pupils included) in the district about sustainable food production and consumption and strengthening the sense of community.*